

كيف تمنع شركة فيسبوك من بيع بيانات تصفحك لجهات أخرى بدون برامج او إضافات



الخميس 7 أغسطس 2014 12:08 م

من بين مصادر الربح الرئيسية للفيسبوك الإعلانات و تعتمد الفيسبوك في ترويجها على جمع العديد من التفاصيل و المعلومات حول مستخدميها لذلك ترى الإعلانات ذات الصلة بنشاطاتك على الفيسبوك أو على المواقع الأخرى و قد تفوقت فيسبوك في هذا الأمر على شركة غوغل و تشير تقارير أن فيسبوك تقوم بسرقة بيانات تصفحك (عندما تقوم بزيارة المواقع على متصفحك فإن فيسبوك تتعقبك) بشكل خطير في بعض الأحيان و قد أكد البعض أن الشركة تقوم ببيع ال **search history** سجل التصفح وغيرها من البيانات و معلومات عن التطبيقات التي تستخدم لصالح المعلنين .



في تدوينة اليوم سنتعرف على طريقة للتخلص من هذه المراقبة و منع فيسبوك من مشاركة بيانات متصفحك
أولا تقوم بالذهاب للإعدادات في حسابك على الفيسبوك **settings**
تذهب إلى الإعلانات **ads**

Search for people, places and things

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- General
- Security
- Privacy
- Timeline and Tagging
- Blocking
- Notifications
- Mobile
- Followers
- Apps
- Ads**
- Payments
- Support Dashboard

Facebook Ads

Third Party Sites Edit

Facebook does not give third party applications or ad networks the right to use your name or picture in ads. If we allow this in the future, the setting you choose will determine how your information is used.

You may see social context on third party sites, including in ads, through Facebook social plugins. Although social plugins enable you to have a social experience on a third party site, Facebook does not share your information with the third party sites hosting the social plugins. Learn more about [social plugins](#).

Ads and Friends Edit

Everyone wants to know what their friends like. That's why we pair ads and friends—an easy way to find products and services you're interested in, based on what your friends share and like. Learn more about [social ads](#).

Here are the facts:

- Social ads show an advertiser's message alongside actions you have taken, such as liking a Page
- Your privacy settings apply to social ads
- We don't sell your information to advertisers
- Only confirmed friends can see your actions alongside an ad
- If a photo is used, it is your profile photo and not from your photo albums

Website and Mobile App Custom Audiences

One of the ways that a company can reach you is to ask Facebook to show you ads that are customized based on what you do on that company's websites and apps off Facebook. For example, Facebook may show you ads, on and off Facebook, announcing the release of a new album by your favorite band after you visit that band's website.

When you use Facebook from a web browser, you can find out why you saw an ad and how you can control it by choosing "About this ad" from the menu that shows with the ad (usually found by clicking on the "X" or "v" in the upper right corner of the ad).

- Learn more about how Facebook uses cookies and similar technology for advertising
- Opt out of ads that are selected for you by Facebook based on what you do on a particular company's websites and apps off Facebook
- Learn more about how other companies do this on and off Facebook and how you can control ads through the Digital Advertising Alliance (DAA): [Canada](#), [Europe](#), or other locations

تقوم بحذف الخاصة عن طريق الضغط على Opt out

Search for people, places and things

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Custom Audiences from your Website and Mobile App

Last updated: October 07, 2013

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How can I learn more about how ads on Facebook work?
Read more about how ads work on the [About Ads](#) page.

How can I stop seeing these ads?
If you don't want Facebook to show you ads based on your activity on an advertiser's websites or apps, opt-out below.

[Opt out](#)

This preference will be stored in your web browser. Every different device you use may offer controls over this advertising. For example if you have multiple browsers on one computer you will have to set the control for each browser individually. If you access Facebook through a mobile device such as an Apple iPhone Facebook will honor the device setting (Limit Ad Tracking).

When you opt-out, you'll continue to see ads on Facebook, including ads that are shown to you based on information you share on Facebook, actions you take on Facebook (ex. liking a Page), or information that we receive from other sources. Please refer to the [Facebook Data Use Policy](#) and [About Ads](#) for more information.

الخطوة الثانية هي الذهاب إلى موقع تحالف الإعلانات الرقمية **Digital Advertising Alliance** لكي تمنع فيسبوك من مشاركة أو بيع بياناتك مع جهات أخرى . كل ما عليك هو اختيار **Facebook Inc** و تضغط على **submit your choices** .

- See all the participating companies on this site and learn more about their advertising and privacy practices;
- Check whether you've already opted out from participating companies;
- Opt out of browser-enabled interest-based advertising by some or all participating companies, using [opt-out cookies](#) to store your preferences in your browser, or
- Use the "Choose All Companies" feature to opt out from all currently participating companies in one step. [GO](#)

All Participating Companies (117)	Companies Customizing Ads For Your Browser (3)	Existing Opt Outs (0)
<p>These 117 companies participate in the self-regulatory program to provide choices for interest-based ads.</p> <p>Click the company name to find out more about a participating company. To opt out from interest-based ads by one or more companies, check the box(es) in the "Select" column next to the company name(s), and then hit the "Submit your choices" button. You can also use click the "Select all shown" box to pre-check all the listed companies before you hit the "Submit" button. An [i] symbol in the check box indicates that you have already set an opt out to interest-based ads from this company.</p> <p>Need help?</p>	Usability (formerly MediaAdExchanges) <input type="checkbox"/>	
	eBay Enterprise (formerly FetchBack) <input type="checkbox"/>	
	Experian Marketing Services <input type="checkbox"/>	
	eyeReturn Marketing <input type="checkbox"/>	
	Facebook Inc. <input checked="" type="checkbox"/>	
	Flashtalking <input type="checkbox"/>	
	Google Inc. <input type="checkbox"/>	
	i-Behavior, Inc. <input type="checkbox"/>	
	IDG TechNetwork <input type="checkbox"/>	
	IgnitionOne Inc. <input type="checkbox"/>	
	Infection Point Media <input type="checkbox"/>	
Innovid <input type="checkbox"/>		
Instant Metrics <input type="checkbox"/>		

Submitting your choices for the selected companies stores your opt out preference(s) to interest-based advertising in your browser. [Learn More](#)

Submit your choices

و إذا كنت ترغب بمنع شركات أخرى تستعملها من بيع أو تبادل بياناتك تتبع نفس الطريقة []

[موقع Digital Advertising Alliance](#)

المصدر: مدونة المحترف